# Number of Completed Surveys 

## 16\% (1269)

## Demographics Questions Overview

## \% of those that submitted survey who answered:

Age


## Income <br> Race


\# of Respondents

\# of Respondents

## Age

## Survey Respondents



## Polk County



Our survey respondents were on average much older than the general population of Polk County'.
${ }^{1}$ Polk County Age Data are from 2017 ACS - US Census Bureau

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Survey Results

## Income

## Survey Respondents



## Polk County



Our survey respondents were on average almost $\$ 20,000$ more wealthy than the general population of Polk County ${ }^{2}$.
${ }^{2}$ Polk County Income Data are from 2017 ACS - US Census Bureau

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Survey Results

## Race

## Survey Respondents


$0.48 \%$ ( 5 total) of respondents identified as Hispanic or Latino

## Polk County



Our survey respondents were on average less diverse than the general population of Polk County ${ }^{3}$.
${ }^{3}$ Polk County Race Data are from US Census Bureau 2018 Vintage Population Estimates

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Survey Results

## Q2: What's important to you?

## \% who responded to Q2:



Category

| Rank <br> (lower is better) | \# of times <br> ranked in top 4 |
| :---: | :---: |
| 1.93 | $882(70 \%)$ |


| Culture \& Environment | 2.05 | 662 (52\%) |
| :---: | :---: | :---: |
| Modern Roads | 2.46 | 584 (46\%) |
| Walking/Biking | 2.71 | 466 (37\%) |
| Growth/Development | 2.79 | 384 (30\%) |
| Public/Private Transit | 2.92 | 385 (30\%) |
| Shorter Travel Times | 3.00 | 239 (19\%) |
| Emerging Technolgies | 3.07 | 319 (25\%) |

## Q3: Your thoughts

## \% who responded to Q3:



## Q4: Map Markers

## \% who responded to Q4:


\# of Respondents

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Survey Results

